**CPMR Research Report 7** 

# Comparing Public Administrations

An assessment of the quality and efficiency of public administration in Ireland compared with selected European and OECD countries

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# **Executive Summary**

In recent years, there have been a number of attempts to compare the efficiency and performance of the public sector across countries. International ranking has become a popular activity. This paper looks at existing data from a number of international sources on the quality of public administration provision. In terms of tentative findings arising from the analysis, a number of general points emerge:

- Ireland tends to come out of the analysis of the quality and efficiency of public administration relatively well, particularly when using the most recent data available. Ireland is in with a cluster of countries – Austria, Denmark, Finland, Luxembourg, the Netherlands and Sweden in the EU, Australia, Canada, New Zealand, Norway and Switzerland of other OECD countries – that tend to consistently score well across the range of indicators examined here.
- Ireland ranks particularly well against the indicators examining regulatory quality and efficiency.
- Denmark and Finland tend to consistently be ranked particularly highly across the range of indicators examined. Of the newer EU member states, Estonia consistently scores well.

However, significant limitations with regard to data reliability and validity hamper the drawing of meaningful conclusions from the analysis. The 'state of the art' of measuring public administration performance is not at a stage where clear judgements can be made.

With these limitations in mind, the paper outlines some steps that can be taken to improve the international comparative database.

## Background

In recent years there have been a number of efforts to compare public sector efficiency and performance internationally. As noted in Boyle (2006), the European Central Bank (ECB) has conducted an international comparison of public sector efficiency (Afonso, Schuknecht and Tanzi, 2003), the Social and Cultural Planning Office in the Netherlands has reviewed public sector performance (Social and Cultural Planning Office, 2004) and the World Bank has developed a bi-annual survey of governance indicators (Kaufmann, Kraay and Mastruzzi, 2005). Ireland has tended to come well out of these international comparisons.

The focus of these studies has been on public sector performance overall. The quality of public administration has been only one element, with other factors such as economic performance and outcomes in education and health being more influential in the overall scoring. The Social and Cultural Planning Office (SCP) study did explicitly include a separate section on the quality of public administration. On this criterion, Ireland ranked seventh out of the EU15 countries based on 2003 data.

The intention of this paper is threefold. First, to update the international comparative information on Ireland's administrative performance.<sup>1</sup> The focus here is specifically on administrative performance rather than general public sector performance. Second, to look at additional indicators on administrative performance that are available to see if they enhance our understanding of the comparative performance of Ireland's public administration. And third, to critique the indicator base and make suggestions as to ways forward for the development of comparative indicators of administrative performance.

## A warning about data limitations

The SCP, ECB and World Bank studies all caution about the need to interpret their findings with great care. This study is no different. First, there is the issue of whether the indicators used to represent public administration service provision and quality really captures what public administration is about. Indicators, by their nature, only give a partial picture. Second, much of the data in this paper comes from an executive opinion survey undertaken by the IMD (Institute for Management Development) World Competitiveness Center as part of its research for the annual IMD World Competitiveness Yearbook (IMD, 2006). This survey data comprises small-scale samples of opinion from managers and experts in the business community.<sup>2</sup> The survey data is thus limited both in terms of its overall reliability and the fact that it represents the views of one section of the community (business) only. Third, the point scores arrived at (on a scale from 1-10 for the IMD data and between -2.5 and +2.5 for the World Bank governance indicators) should not be interpreted too strictly, as there are margins of error associated with these estimates.<sup>3</sup> Fourth, changes over time should be viewed cautiously. Many of the indicators assessed represent 'snapshots' at one particular point in time. Small shifts in annual ranking are not particularly meaningful.

In all, when interpreting the findings set out in this paper, these limitations should be borne in mind. In particular, small variations in scores, either between countries or over time, should be interpreted cautiously. These may be no more than random variations to be expected given the data being used. What is of interest is to identify broad patterns emerging from the data. Data limitations of individual data sets are discussed further in subsequent sections of the paper.

# Updating the SCP subjective quality of government aggregate indicator

'Public administration includes policy making, legislating policy and management of the public sector' (SCP, 2004, p.243). The SCP (2004, p.256) notes that the services produced by public administration are social goods, where consumption is non-rival and no one can be excluded from consumption. In such circumstances, the SCP argues, the functioning of public administration can only be measured by subjective indicators. In attempting to measure the quality of public administration, the SCP uses survey data from the IMD executive opinion survey. Four indicators of government quality were selected, based on the principles of well functioning administrative systems:

- Level of bureaucracy: the extent to which bureaucracy hinders business activity.
- Level of transparency: the extent to which transparency of government policy is satisfactory.
- Level of effectiveness: the extent to which government decisions are effectively implemented.

• Level of corruption: the extent to which bribing and corruption exist in the economy.<sup>4</sup>

The SCP combined these four indicators to produce what they called a subjective quality of government aggregate index (SCP, 2004, p.267). As mentioned above, on the basis of this aggregate indicator, Ireland ranked seventh out of the EU15.<sup>5</sup>

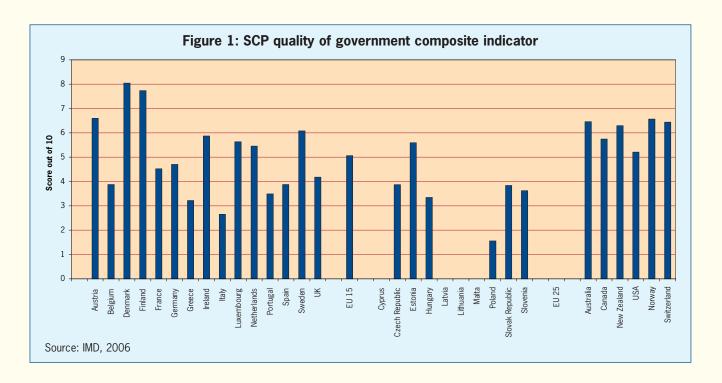
An updated score for the SCP aggregate quality of government indicator is given in Figure 1. The data on which this figure is based are from the *IMD World Competitiveness Yearbook 2006*. The information is presented for the EU15 countries, as many of the EU25 countries that have data available, and a selection of other OECD countries. On the basis of this updated information, it can be seen that Ireland ranks fifth of the EU15 in 2006. Denmark and Finland are clear 'leaders'. Of the other EU25 countries, Estonia ranks above the EU15 mean score. The other OECD countries included all tend to score well, all being above the EU15 mean score.

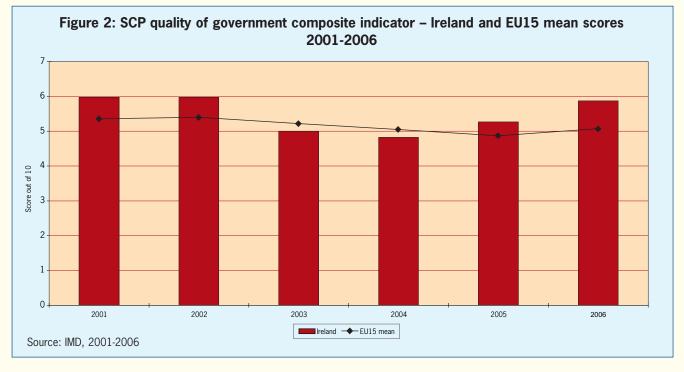
Details for the four individual indicators that make up the aggregate SCP indicator are given in Appendix 1. From these individual indicators, it can be seen that Ireland ranks around the EU15 average with regard to corruption and implementation effectiveness from a business perspective, and significantly above average with regard to bureaucracy and transparency (that is, the bureaucracy is not seen as hindering business decisions and there is good transparency with regard to government policy). Figure 2 illustrates changes in Ireland's score on the SCP quality of government aggregate indicator against changes in the EU15 mean score over time. As mentioned in section 2, particular care should be taken in interpreting changes over time. The figure shows that Ireland scored below the EU15 mean score for 2003 and 2004, but above the mean for 2001, 2002, 2005 and 2006. However, the differences between the Irish score and the EU15 mean score in 2003, 2004 and 2005 in particular are small, and are likely to be within any margin of error associated with the sample.

This issue of margins of error is an important point to bear in mind. For example, while Ireland is shown as ranking fifth of the EU15 in 2006, given potential margins of error based on the sample size and assumptions used, Ireland could easily rank anywhere between third and ninth.

# Developing an extended quality of public administration aggregate indicator

There are a number of other indicators from the IMD executive opinion survey that can be used in judging the quality of public administration.<sup>6</sup> In this study, in addition to the four indicators used by the SCP, four other indicators are used to develop an extended aggregate indicator of public administration quality. The additional four indicators selected are:





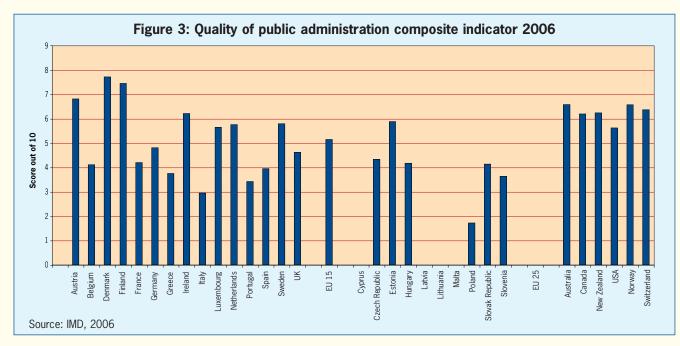
- Level of justice administrative fairness: the extent to which justice is fairly administered.<sup>7</sup>
- Level of independence: the extent to which the public service is independent from political interference.
- Legal and regulatory framework: the extent to which the legal and regulatory framework encourages the competitiveness of enterprises.
- Level of regulation intensity: the extent to which regulation intensity restrains the ability of companies to compete.

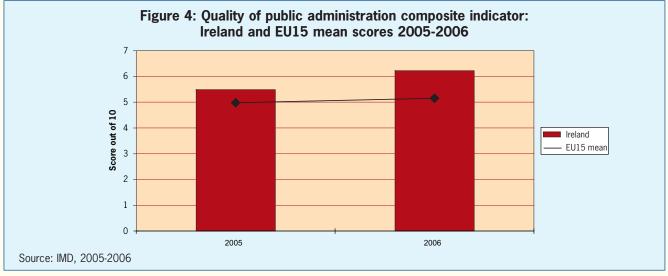
The logic for including these additional indicators is to give a more rounded picture of public administration quality. The administration of justice and the independence of the public service from political interference are basic aspects of public administration. The other two indicators reflect the growing importance in recent years of the regulatory role of public administration. There is an expectation that as part of a quality service, public administrators will help ensure a legal and regulatory framework that encourages competition; and that they will scrutinise regulation intensity to ensure it does not become too great a burden on enterprises.

Figure 3 sets out the scores for the selected countries for this extended quality of public administration aggregate indicator (hereafter just called the quality of public administration aggregate indicator). It can be seen that broadly the scores and rankings are similar to those produced for the SCP ranking in Figure 1. Ireland swaps with Sweden, and moves into fourth spot in the EU15. Again, Denmark and Finland score notably above all other countries. The data for this aggregate indicator are only available from 2005; so Figure 4 shows changes in Ireland's score against changes in the EU15 mean score between 2005 and 2006. Ireland ranks comparatively higher in 2006.

Details for the four additional individual indicators that go towards making up the quality of public administration aggregate indicator are given in Appendix 2. From these individual indicators, it can be seen that Ireland scores particularly well in the indicators associated with regulation and above the EU15 mean score for all four indicators.

The SCP (2004, p.267) assessed the effectiveness of public administration by relating expenditure to subjective quality of government for the EU15 countries. The intention here was to see if it is possible to show if there is any correlation between administrative quality and government expenditure on public services. Can it be said that spending more, for example, is likely to lead to a better quality service? This exercise is replicated in Figure 5, using the quality of public administration aggregate indicator and contrasting this with expenditure per capita on general public services (this was the expenditure indicator used by the SCP). As with the SCP experience, a weak relationship between expenditure and business perception of quality of public administration is shown. Ireland comes relatively well out of this picture, achieving a relatively high score for quality

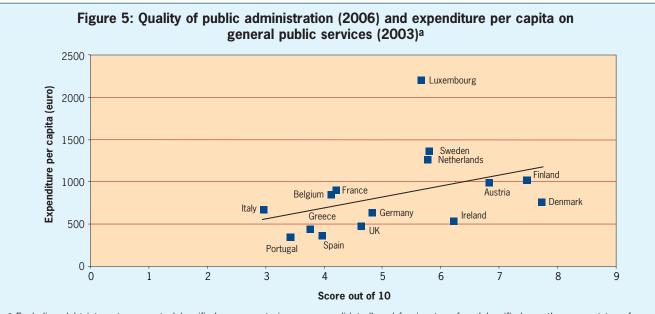




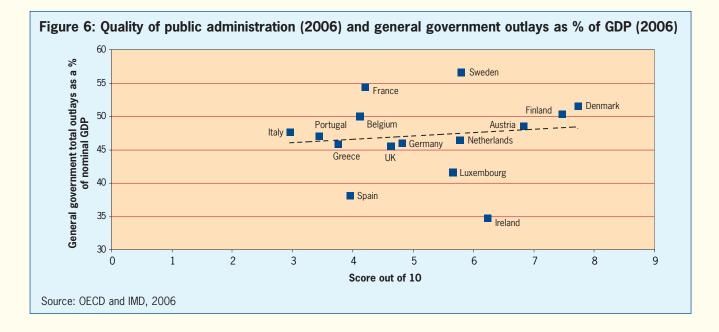
of public administration with a relatively low level of expenditure.

An alternative way of examining the relationship between quality of public administration and expenditure is to use overall government spending as the expenditure indicator. Figure 6 contrasts the quality of public administration aggregate indicator with general government outlays as a percentage of Gross Domestic Product (GDP). As with Figure 5, overall a weak relationship between spending and business perception of quality of public administration is shown. Ireland seems to score particularly well, achieving a high quality score for a very low comparative level of government spending. However, this indicator is somewhat misleading as Irish GDP figures are significantly affected by the importance of foreign direct investment to the Irish economy. While for most countries GDP and GNI are almost identical, in Ireland Gross National Income (GNI) is approximately 85 per cent of GDP.<sup>8</sup> General government outlays are just over 40 per cent of GNI for Ireland, which brings the Irish score more in line with other countries, though still at the lower end of expenditure. Ireland still receives a significantly higher quality score than many other EU15 countries with higher expenditure levels.

Both Figures 5 and 6 are subject to limitations of interpretation as are the other data in this paper. While suggesting that there is no straightforward correlation between government expenditure on public services and administrative quality, it is not possible to delve deeper as to why this is so, and what the implications may be.



<sup>a</sup> Excluding debt interest payments (classified as property income consolidated) and foreign transfers (classified as other current transfers consolidated). Source: Eurostat and IMD, 2006

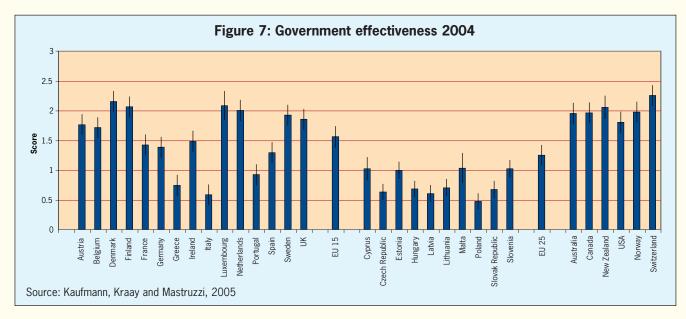


## World Bank governance indicators

Since 1996, the World Bank has been developing governance indicators as part of its work in promoting good governance. Governance indicators are produced for just over 200 countries every two years. The indicators are based on several hundred individual variables measuring perceptions of governance, drawn from 37 separate data sources constructed by 31 different organisations.

Most relevant from the perspective of this study are the government effectiveness and regulatory quality indicators. The government effectiveness indicator aims to measure the competence of the bureaucracy and the quality of public service delivery. A broad range of sources is used, including the Economist Intelligence Unit, World Economic Forum, Bertelsmann Foundation and IMD. The regulatory quality indicator aims to measure the incidence of market friendly policy and practice. Again, a broad range of data sources is used.<sup>9</sup> Point estimates of the dimensions are presented as well as margins of error for each country and period.

In interpreting findings from the World Bank governance indicators, as well as the cautions noted



in section 2, there are two other issues of note. One is the combining of judgements on the performance of politicians and administrators. The wide range of data used by the World Bank for its governance indicators includes a number of items that assess the performance of politicians and government policy more than the performance of administrators (for example, government stability in the government effectiveness indicator, the existence of price controls in the regulatory quality indicator). Thus in judging the quality of public administration it is not possible to entirely separate out perceptions on government policy and political performance from administrative performance.<sup>10</sup> A further and even more serious concern with regard to the World Bank governance indicators is that a recent OECD study has questioned their statistical legitimacy for

comparing country scores and highlights their lack of comparability over time (Arndt and Oman, 2006).

Given this note of significant caution with regard to interpretation, Figure 7 sets out results against the World Bank government effectiveness indicator for 2004, the last year for which data are available. The bar at the top of each column shows the margin of error associated with each point estimate. Ireland ranks ninth of the EU15 on this criterion, which is slightly below the EU15 mean score and below all the other OECD countries included in the survey. This is broadly in line with the SCP quality of public administration aggregate indicator for 2004, as shown in Figure 2, which was below the EU15 mean. Figure 8 shows changes in Ireland and the EU15 mean scores for the government effectiveness indicator from 1996 to 2006. Apart from 2000, when

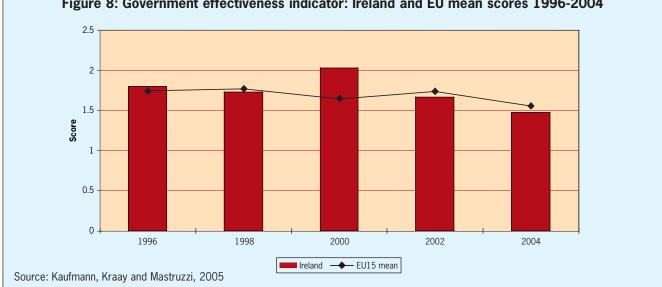


Figure 8: Government effectiveness indicator: Ireland and EU mean scores 1996-2004

Ireland was above the mean score, the Irish score has tended to be around that of the EU15 mean score.

Figure 9 sets out the results for the World Bank regulatory quality indicator in 2004. Ireland ranks fifth of the EU15 here. The relatively good performance of Estonia of the new countries of the EU25 is notable.

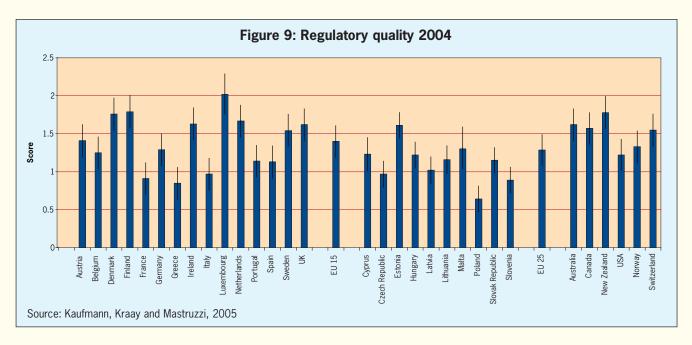
# World Bank Doing Business indicators

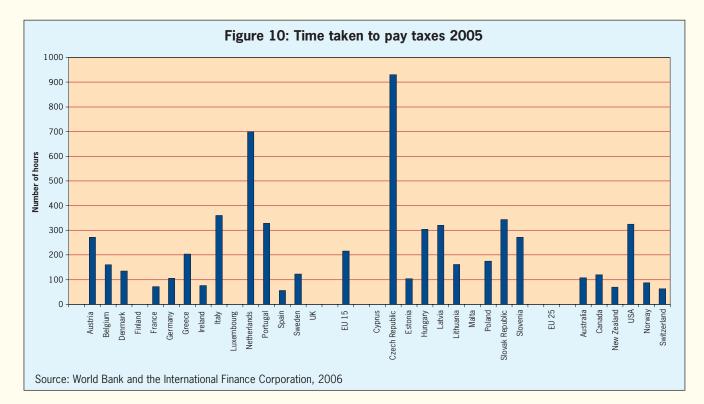
As mentioned in Boyle (2006), a different approach to assessing the quality and efficiency of public administration provision is to take a bottomup perspective. In this case, instead of broad sectoral indicators based on perceptual data, aspects of performance are assessed from a service user perspective. The World Bank has adopted this approach with regard to assessing some aspects of the effects of regulation, with the development of their *Doing Business* database (http://www.doingbusiness.org/). Three indicators from this *Doing Business* database are particularly relevant to the assessment of public administration quality and efficiency:

• **Paying taxes.** This topic addresses the taxes that a medium-sized company must pay or withhold in a given year, and the administrative burden associated with paying taxes. From the perspective of this study, the most pertinent measure is the time taken to prepare, file and pay (or withhold) the corporate income tax, the value added tax and social security contributions, measured in hours per year.

- **Dealing with licenses.** This topic records all procedures required for a business in the construction industry to build a standardised These include obtaining all warehouse. necessary licenses and permits, completing all required notifications and inspections and submitting the relevant documents to the authorities. Procedures for obtaining utility connections are also recorded. A survey divides the process of building a warehouse into distinct procedures and calculates the time and cost of completing each procedure under normal circumstances. From the perspective of this study, the time, in days, to build a warehouse is the most appropriate measure.<sup>11</sup>
- Starting a business. This topic identifies the steps an entrepreneur must take to incorporate and register a new firm. It examines the procedures, time and cost involved in launching a commercial or industrial firm with up to 50 employees and start-up capital of 10 times the economy's per capita gross national income. From the perspective of this study, the most relevant measure is the time, in days, needed to set up a new firm.

Figure 10 sets out the time taken to pay taxes for 2005. Ireland performs well against this indicator comparatively, ranking third of the EU15 countries that provided data, behind France and Spain, and fifth of all the countries included in the sample







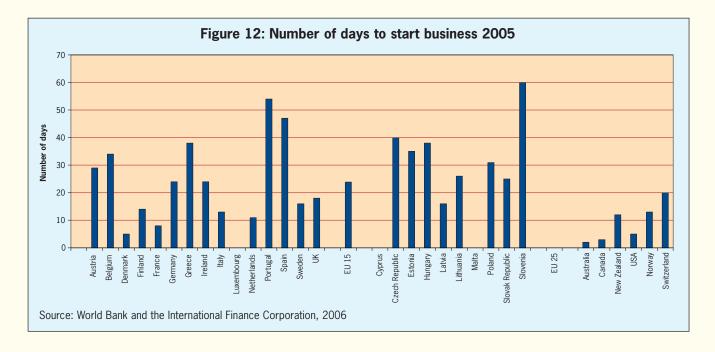
here. Figure 11 shows the number of days to deal with warehouse licensing for 2005. Here, Ireland scores around the average for the EU15, with Denmark and Finland taking significantly less time than other EU countries. Figure 12 shows the number of days needed to start a business for 2005. Again, Ireland's score is around the average for the EU15, with Denmark and France taking the least time to deal with the necessary procedures. Australia, Canada and the USA all take particularly little time to process the setting up of a new business.<sup>12</sup>

## **Conclusions and discussion**

#### Some tentative findings

In terms of findings arising from the analysis, a number of general points emerge.

Ireland tends to come out of the analysis of the quality and efficiency of public administration relatively well, particularly when using the most recent data available. Ireland is in with a cluster of countries – Austria, Sweden, the Netherlands and Luxembourg in the EU, Australia, Canada, New Zealand, Norway and Switzerland of other OECD



countries – that tend to consistently score well across the range of indicators examined here.

Ireland ranks particularly well against the indicators examining regulatory quality and efficiency.

Denmark and Finland tend to consistently be ranked particularly highly across the range of indicators examined. Of the newer EU member states, Estonia consistently scores well.

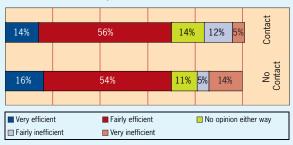
However, the cautions about data reliability and validity mentioned above should be borne in mind when drawing conclusions. The 'state of the art' of measuring public administration performance is not at a stage where precise judgements can be made.

How does Ireland's ranking compare to national level information? Does the suggestion of a relatively good performance by Ireland equate with national opinions on the quality and efficiency of public administration? Some information is available for the civil service, based on surveys commissioned by the Department of the Taoiseach (Department of the Taoiseach, 2006a, 2006b). A survey of business opinion found that 69 per cent of those surveyed feel that the civil service is very or fairly efficient. This is the case whether or not they had had direct contact with the civil service in the previous twelve months. However, the proportion of respondents who consider the civil service to be very inefficient is much higher amongst those who had no contact (see Figure 13). In 2002, in a comparable survey, 46 per cent of respondents felt the civil service was very or fairly efficient. So there was a notable increase from 2002 to 2006.

# Figure 13: National opinions on civil service efficiency

Civil Service Efficiency: experiences versus impressions Q: Thinking of the civil service in overall terms, I would like you to give me your impression of how efficient you feel it is...

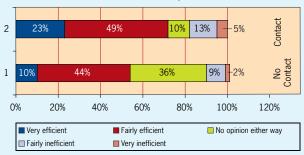
#### (a) Business survey



Base: All respondents (300)

Civil Service Efficiency: experiences versus impressions Q: Thinking of the civil service in overall terms, I would like you to give me your impression of how efficient you feel it is...

#### (b) Customer satisfaction survey



Base 2006: All respondents (1,226)

Source: Department of the Taoiseach, 2006a and b, survey work undertaken by Ipsos MORI

The Department of the Taoiseach (2006b) also conducted an opinion survey of the general population, not just business opinion. It is interesting to compare the findings, to see if there are differences between the public perception of efficiency and business leaders perceptions. In 2006, 62 per cent of the public see the civil service as very or fairly efficient. This is a slight improvement on 2002, but identical to figures recorded in a 1997 survey. Whether or not members of the public had contact with the civil service over the previous twelve months makes a big difference in how they see efficiency (see Figure 13). Of those who had contact, 72 percent consider the civil service to be very or fairly efficient. This contrasts with 54 per cent of respondents with no contact with the civil service.

In all, these broadly positive perceptions of the efficiency of the civil service would support the good ranking received by Ireland in the perceptionbased surveys noted above.

# Data sources and data limitations: conclusions and emerging lessons

A key lesson emerging from this study is that data limitations severely restrict the ability to reach meaningful conclusions about Ireland's comparative administrative performance. In drawing conclusions about the indicators used in this study, a number of points merit highlighting:

- The World Bank governance indicators are subject to severe methodological limitations. The OECD (Arndt and Oman, 2006) critique suggests that there is little to be gained from analysis of the governance indicators in their current form. Further use of the World Bank governance indicators as a source of information on comparative administrative performance should be contingent on the identified weaknesses being addressed.
- The IMD based indicators of quality of public administration are also the subject of methodological concerns. The small sample size and restriction to the business community are significant limitations. Also, the indicators only partly capture issues around the quality and efficiency of public administration, and have a limited conceptual foundation in this regard. The combining of the information to produce an aggregate indicator of the quality of public administration. while attractive as а presentational device, has its own limitations,

suggesting a possibly deceptive degree of precision in comparative ranking. Despite such limitations, however, the IMD based indicators do provide one source of information on business perceptions administrative on performance on a consistent basis over time. The ability to separately examine the individual indicators that contribute to the aggregate indicator enables investigation of particular variables. The IMD based indicators could continue to be used, provided the limitations associated with them are made explicit, and they are part of a broader assessment framework.

The World Bank *Doing Business* indicators have limitations in terms of their coverage of aspects of administrative performance, dealing as they do with specific business related matters. They are also a mix of fact and perception based data developed on the basis of realistic but hypothetical situations with regard to service delivery. But these indicators are an interesting approach to developing a more bottom-up picture of aspects of administrative performance based on the views of service users. As such they attempt to address real life issues faced by public administration users. The further development and expansion of such indicators offers the potential to contribute to assessing comparative administrative performance.

# Ways forward: is there a future for the assessment of comparative administrative performance?

A key question overall is what value the international comparative information gathered here has? Pollitt (2005) is sceptical of the benefits of international rankings, referring to what he calls 'a huge demand for duff data' and questioning if any decisions can be informed and improved by this type of data. Given the data limitations, such concerns should be taken seriously. But notwithstanding the point made by Pollitt, it is possible to envisage some tentative uses for such information:

• The level of public debate about the quality and efficiency of the Irish public administrative system tends to be conducted in the absence of any form of data, limited or not. Opponents of public service provision as it currently operates tend to come out with statements such as 'Ireland is among the worst in Europe with regard to public service provision'. Proponents tend to espouse the opposite view. Limited as the data gathered together here is, it does provide some evidence to inform the debate. Ireland's public administration does not appear to be the best around, but it is a long way from being seen as the worst.

- The Taoiseach, in a speech at the Institute of Public Administration's annual conference (Ahern, 2006) indicated that he sees merit in assessing how the Irish public service as a whole performs relative to its international peers. In particular he notes '...it would be useful to identify how we compare with those who are recognised as representing good practice in various different aspects of public administration and policy'. There are some suggestions from this review of a limited number of countries that seem to rank consistently well with regard to public administration quality and efficiency.
- The data can be used to prompt discussion and debate on the performance and productivity of public services. This issue has come to the forefront in recent years, with organisations such as the National Competitiveness Council looking to improve the way public sector productivity is assessed. Limited as it is, the data here can be a starting point for discussions about the need for more robust measurements.

Looking forward, with regard to improving the available data, a number of initiatives could facilitate the creation of a more rounded and robust set of indicators for use in the comparative assessment of administrative performance:

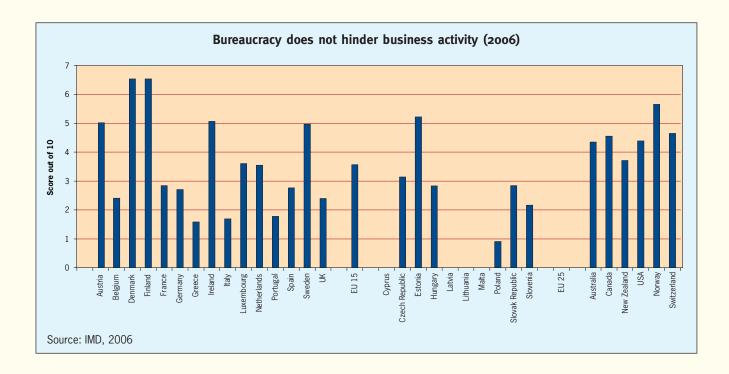
- Better survey data on public administration quality and efficiency, to complement the IMD based indicators, could be encouraged. A number of countries periodically survey citizens on administrative performance, as evidenced by the surveys sponsored by the Department of the Taoiseach quoted in the section above. The development of a common core set of questions to be asked in such surveys could help produce comparative indicators with good sample sizes and based on both business and public perceptions. The OECD could be encouraged to take on this role liaising with governments, surveying firms and academic networks to facilitate a coordinated approach in this area.
- The continuing development of the World Bank

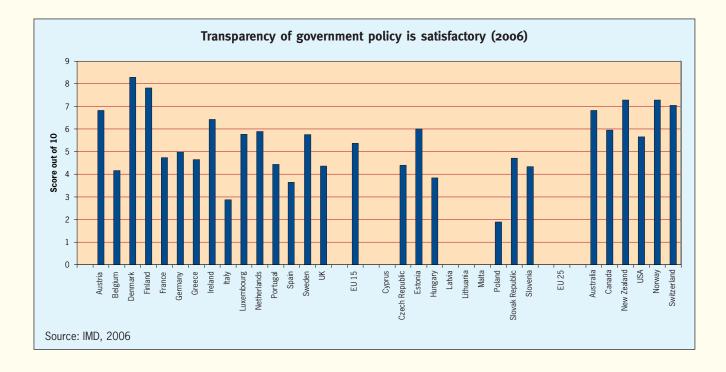
*Doing Business* indicators should be encouraged. Also, the wider development of bottom-up indicators of administrative performance offers a potentially fruitful approach to the establishment of comparative indicators of administrative performance. As Boyle (2006) notes in relation to work undertaken by Putnam (1993) in a comparative study of bureaucratic responsiveness of Italian regional governments, such indicators help provide a picture of what value is being delivered by public services. The National Economic and Social Forum (NESF), (forthcoming) state that: 'A focus by service providers on how people actually experience services by mapping the customer/user journey will help to improve service design and foster innovation to service delivery.' Again, survey firms and academic networks could be encouraged to do more work in this area.

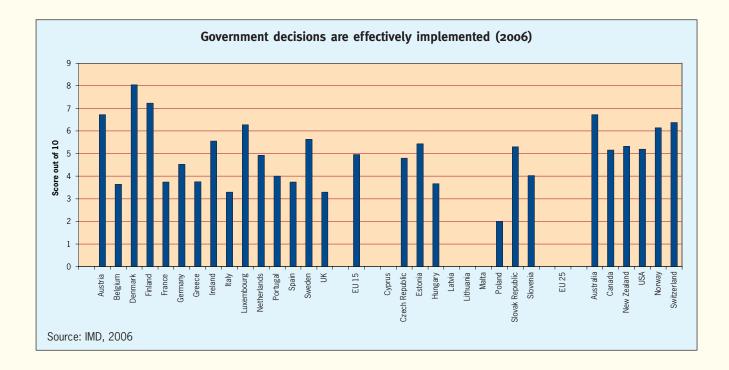
- The OECD is engaged in the development of a comparative country data set on management in government with a view to the publication of an annual report entitled *Government at a Glance*.<sup>13</sup> It is important that this data set is facilitated by member states as it has the potential to be an authoritative source of indicators on administrative performance. It should provide a rich data source on a number of aspects of the practice of public administration.
- Many of the indicators examined here rely on survey data and portray a subjective perception of public administration quality. Van de Walle (2006) notes that: 'A potential danger of this measurement by subjective proxy is that the indicators merely return the popular image of the administration, rather than the actual functioning'. There is a need to develop 'hard' data to complement the subjective data - for example, information on costs per employee. There is scope for more micro-level comparisons of inputs and outputs at organisational or sectoral levels rather than just taking public administration as a whole. The Atkinson review in the UK (Atkinson, 2005) suggests improvements in sectoral output and input indicators for national accounts purposes. Also, the OECD Government at a Glance initiative should prove helpful with regard to input and output data as it develops over time.

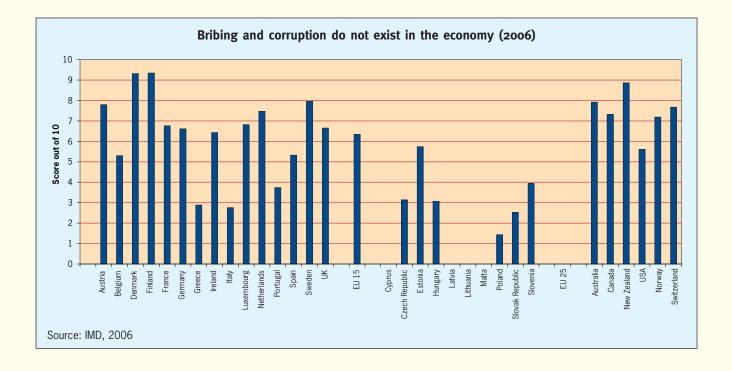
# **APPENDICES**

# **Appendix 1**

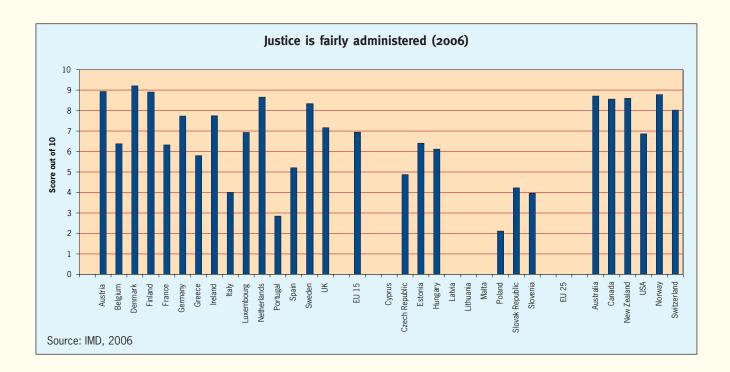


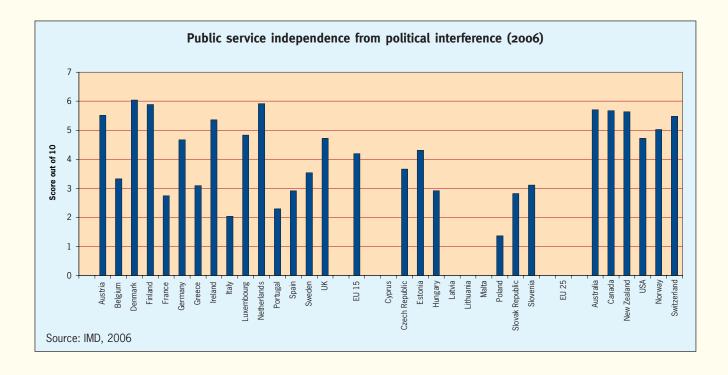


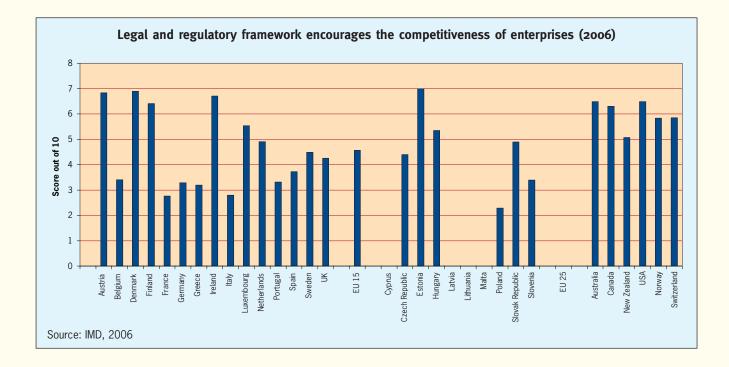


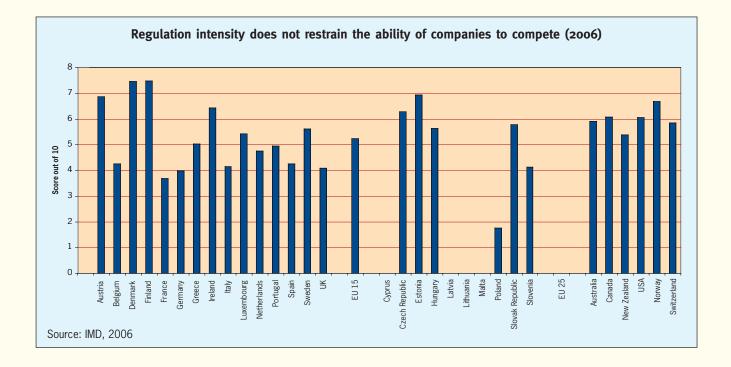


# Appendix 2









# Appendix 3

## **Dealing with Licences in Ireland**

The table below summarises the procedures, time and costs to build a warehouse in Ireland

Nature of Procedure (2005)	Procedure	Duration (days)	Start day	End day	US\$ Cost
Obtain planning permission	1	90	1	90	5,266.89
Obtain C2 (taxation registration) certificate	2	50*	41	90	0.00
Receive on-site inspection before planning permission is granted	3	1*	90	90	0.00
Notify the Health and Safety Authority about commencement of construction	4	1	91	91	0.00
After construction is completed					
Obtain Fire Safety Certificate	5	90	92	181	1,125.40
Receive final inspection	6	1*	181	181	0.00
Utilities					
Obtain electrical connection	7	89*	93	181	1,511.42
Obtain water connection	8	42*	140	181	0.00
Receive visit from waterworks					
department of Dublin City Council	9	1*	141	141	0.00
Obtain phone connection	10	16*	166	181	173.50
Fotals:	10			181	\$8,077.21

Source: World Bank and the International Finance Corporation, 2006

- 1. The SCP study relied primarily on 2003 data, the ECB study on 2000 data, and the World Bank on 2002 data.
- 2. The IMD World Competitiveness Yearbook 2006 notes that its executive opinion survey is sent to executives in top and middle management in all the countries covered by the yearbook. The sample 'represents a crosssection of the business community in each country or region. The distribution reflects a breakdown of industry by sectors: primary, manufacturing and services, and in order to be statistically representative, we select a sample size which is proportional to the GDP of each economy' (IMD, 2006). In 2006, they received 4,055 responses to their executive opinion survey from 61 countries, an average of 66 returns per country.
- 3. The World Bank governance indicators explicitly address the issue of error associated with the point estimates arrived at. They present statistically derived margins of error for each country and period, as can be seen in the figures that appear in the text of this paper.
- The IMD executive opinion survey asks 4. respondents to rate, on a scale from 1 to 10, their response to statements. Usually 1 represents a 'low' or 'poor' score (for example, bureaucracy hinders business activity) and 10 represents good performance (bureaucracy does not hinder business activity). For the corruption indicator, the SCP used the Transparency International index rather than the IMD survey data. The Transparency International index (TI) is made up of an aggregation of different indices including the IMD indicator, World Economic Forum indicator, World Bank indicator and Gallup International indicator. The SCP found that the IMD and TI indicators are highly correlated, and this was confirmed in the context of this study. For ease of measurement and computation, the IMD index of corruption is used in this study.

- 5. If the IMD indicator of corruption is substituted for the Transparency International indicator, Ireland drops to ninth of the EU15.
- 6. Some of these indicators have been amended or added to the list of indicators by the IMD since the SCP study was undertaken.
- 7. This indicator was used as one of the indicators of administrative performance in the ECB study (Afonso, Schuknecht and Tanzi, 2003).
- According to the Central Statistics Office (2006), in 2005 GNI was 85.5 per cent of GDP. The only other country of the EU15 where the difference between GDP and GNI is more than 10 per cent is Luxembourg. Spain has the next largest variation, at less than 2 per cent.
- 9. Details on the governance indicators used can be accessed from the World Bank Institute governance and anti-corruption web site: www.worldbank.org/wbi/governance (last accessed 4th September 2006).
- 10. This issue is pertinent also for the IMD data that forms the basis of the analysis in sections 3 and 4, but less so in this case. The majority of the IMD data used refer to administrative performance rather than political performance.
- 11. As an example of the approach taken, Appendix 3 outlines the results for Ireland of the procedures, time and costs to build a warehouse. In this case, it can be seen that the procedures involve both central and local government, and so examine a 'whole of government' aspect of public administration quality and efficiency.
- 12. Data on paying taxes and dealing with licenses first appeared in World Bank and the International Finance Corporation (2006). It is not, therefore, possible to produce trends over time.
- 13. The intention of the OECD *Government at a Glance* project is to work towards the publication, in 2009, of a document entitled *Government at a Glance* that will be produced on an annual basis and show comparative crossnational data (OECD, 2005).

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